**Empowering Millennials: Building a Competitive Benefits Package**

**Tags and Teasers**

**Article:**

Employers are challenged to create benefit programs that appeal to the 4 generations in the workforce: Baby Boomers, Gen X, Millennials and Gen Z. Each generation has varying expectations on what a benefits program should entail based on where they are in their lives. Read our latest blog post to discover the employee benefits that Millennials value.

**Video:**

No one expects a 23-year-old Gen Z and a 60-year-old Baby Boomer to share the same taste in music or clothing, so why would they want the same things from their benefits?Our latest video explores what employee benefits Millennials seek.

**Infographic:**

With diversity in generations comes diversity in needs and expectations. No matter how old – or young – they are, knowing what benefits each generation values is crucial.

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